

# Accelerate **your** adventure.



Thank you for pausing at this moment to take a portion of your time today to focus upon Scouting.

Like so many, I believe that we each want to leave a legacy of positive change in our lives. The wonderful history of our great nation has shown each of us that time and again, it is the investment in the future of our young people, especially in their leadership development, that leaves the most powerful legacy for creating bold, positive change.

The investment in our future leaders, to teach

them to lead lives of integrity, responsibility, courage, discipline, respect, compassion, and service to others is indeed a worthy and powerful decision. It is a decision that I am respectfully asking you to make.

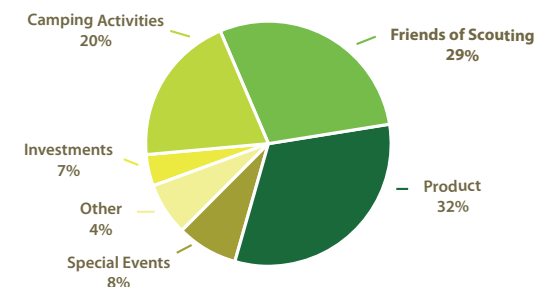
Few organizations can approach the extraordinary success that Scouting has consistently and remarkably achieved in the training, development, and the building of strong, responsible leaders.

When you invest in Scouting you multiply your investment through the countless lives that these leaders will inspire and transform. You will help make our nation stronger.

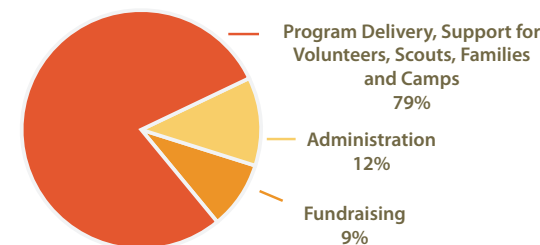
Please consider this great opportunity to invest in Scouting - it is an opportunity that none of us should miss. Act now and know that you are helping many by your generosity. Thank you.

*Chuck Denny, 2012 Friends of Scouting Chair  
Regional President, PNC Bank of Kentucky-Tennessee*

## How we are funded



## How we invest in our youth



### Program Activities and Volunteer Support

The Lincoln Heritage Council is dedicated to supporting local youth by planning exciting outdoor activities and providing excellent camp facilities, meaningful recognition for youth achievement, training and much more. Included are activities such as Pinewood Derbies, Klondike Derbies, Council Camporees, and Venture/Explorer events.

Additionally, trained volunteers are crucial for Scouts to receive the best mileage out of Scouting. In 2011, nearly 4,500 volunteers were trained to steer youth along the track to success!

### Supporting every youth

The Lincoln Heritage Council ensures that every child, regardless of their financial situation or any physical, emotional, behavioral, or learning challenges, has an opportunity to participate in Scouting.

**Scoutreach** serves over 2,800 members from disadvantaged neighborhoods. In 2011, \$130,000 in **assistance** was awarded to youth in need.

Our **Scouting Unlimited** program leads the pack! In 2011, the program benefited 3,240 children in 152 schools and was recognized as the best special-needs Scouting program in the country.

### Harry S. Frasier, Jr. Scout Reservation in Kentucky and Tunnel Mill Scout Reservation in Indiana

Youth have the opportunity to participate in activities such as canoeing, climbing, swimming and shooting sports. These camps exceed 1,400 acres of pristine wilderness, provide outdoor education opportunities and offer an unforgettable camping experience for Scouts.

**Visit [www.lhcbasa.org/donate](http://www.lhcbasa.org/donate) to learn more about Friends of Scouting, make or pay your pledge.**

## Cub Scout Promise

*I promise to do my best  
To do my duty to God and my country,  
To help other people, and  
To obey the Law of the Pack.*

## Boy Scout Oath

*On my honor I will do my best  
To do my duty to God and my country  
and to obey the Scout Law;  
To help other people at all times;  
To keep myself physically strong,  
mentally awake, and morally straight.*

## Venturing Oath

*As a Venturer, I promise to do my duty to  
God and help strengthen America, to help  
others, and to seek truth, fairness, and  
adventure in our world.*

## Mission Statement

*The mission of the Boy Scouts of America  
is to prepare young people to make ethical  
and moral choices over their lifetimes by  
instilling in them the values of the Scout  
Oath and Law.*



BOY SCOUTS  
OF AMERICA®

LINCOLN HERITAGE COUNCIL

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# Accelerate Your Adventure



Prepared. For Life.™

## Make a Difference!

### 2012 Friends of Scouting

The youth and volunteers of the Lincoln Heritage Council invite you to make an investment in the future of our community. Each dollar you invest is dedicated to help provide youth with experiences that will prepare them for life. Please help support volunteer leaders with the tools and resources needed to provide a high quality program.

Your tax-deductible contribution for today's youth will help us instill the leadership, values and good character traits required to be a successful adult.

### Why should I give?

Education is the key to a brighter future for our community and Scouting is driving students to the top of the charts.

- 93% have better school performance than non-Scouts
- 95% have an A or B in math scores compared to the C/D average of non-Scouts
- 82% have an A or B in reading scores compared to the C average of non-Scouts
- Scouts have a higher High School graduation rate than non-Scouts
- Scouts have a higher college attendance rate than non-Scouts

An Investment  
in the leader within.



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